

Consciousness?



The role of Language and
Memory in the
Consciousness of a Society

In George Orwell, **1984**

1-1. Language and diversity

...when men are different from one another...

Blue

Синий

Blue

Голубой

Red

красный

Pink

розовый

Linguistic Relativism:

The **language** affects its
speaker's world view or
cognition.

London San Fransisco Love

Despise Nostalgia Equality

Syme Wansmith Europe

Divrsity Imagination

Fraternity Hate Individual



~~London~~ ~~San Francisco~~ ~~Love~~
~~Despise~~ ~~Nostalgia~~ ~~Equality~~
~~Syme~~ ~~Wins~~ ~~Smith~~ ~~Europe~~
~~Diversity~~ ~~Imagination~~
~~Fraternity~~ ~~Hate~~ ~~Individual~~
~~Like~~ ~~Meaning~~ ~~Consciousness~~



“Newspeak”



6079 **Smith W.**

Victory Gin

Victory Mansions

Airstrip One



Airstrip One

London

Victory

Triumph



“English Socialism”



"Ingsoc"

Winston

~~Winston~~

6079 **Smith W.**

Oranges and lemons,
Say the bells of St. Clement's.

You owe me five farthings,
Say the bells of St. Martin's.

1-2. Language and symbolism

...when thought is free...

Hope



Hate

Rights

Empathy Care

Emotion Feelings Ideas

Hate Love Pride Hope

“The Brotherhood”

“The Brotherhood”

Immanuel Goldstein:

The “Book”

“...says **what he would have said**, if it had been possible for him to set his scattered thoughts in order”

“The best books, [...] are those that **tell you what you know already**”

Emotion

Love

Hate

Rights

Empathy

Feelings

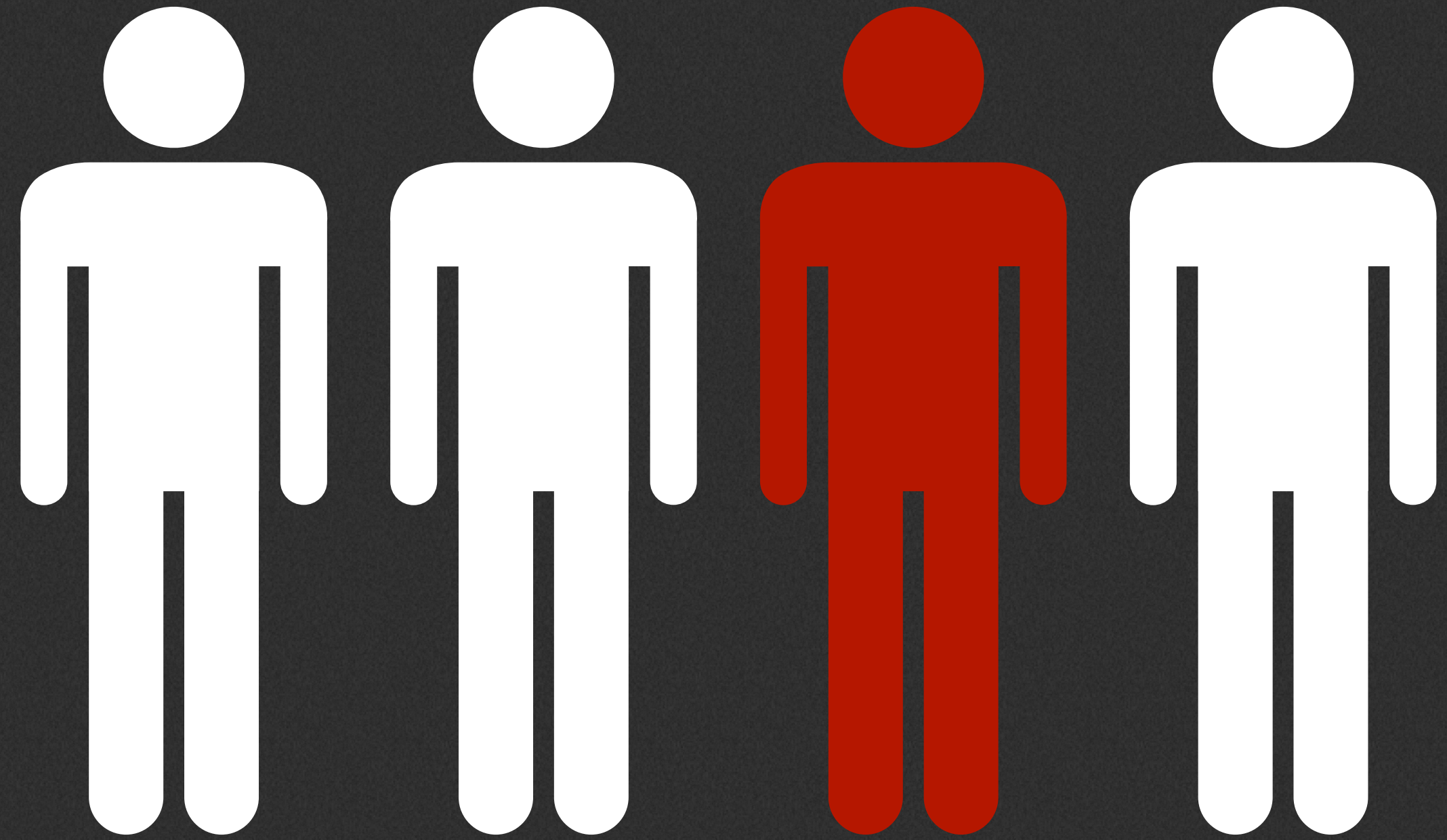
Ideas

Pride

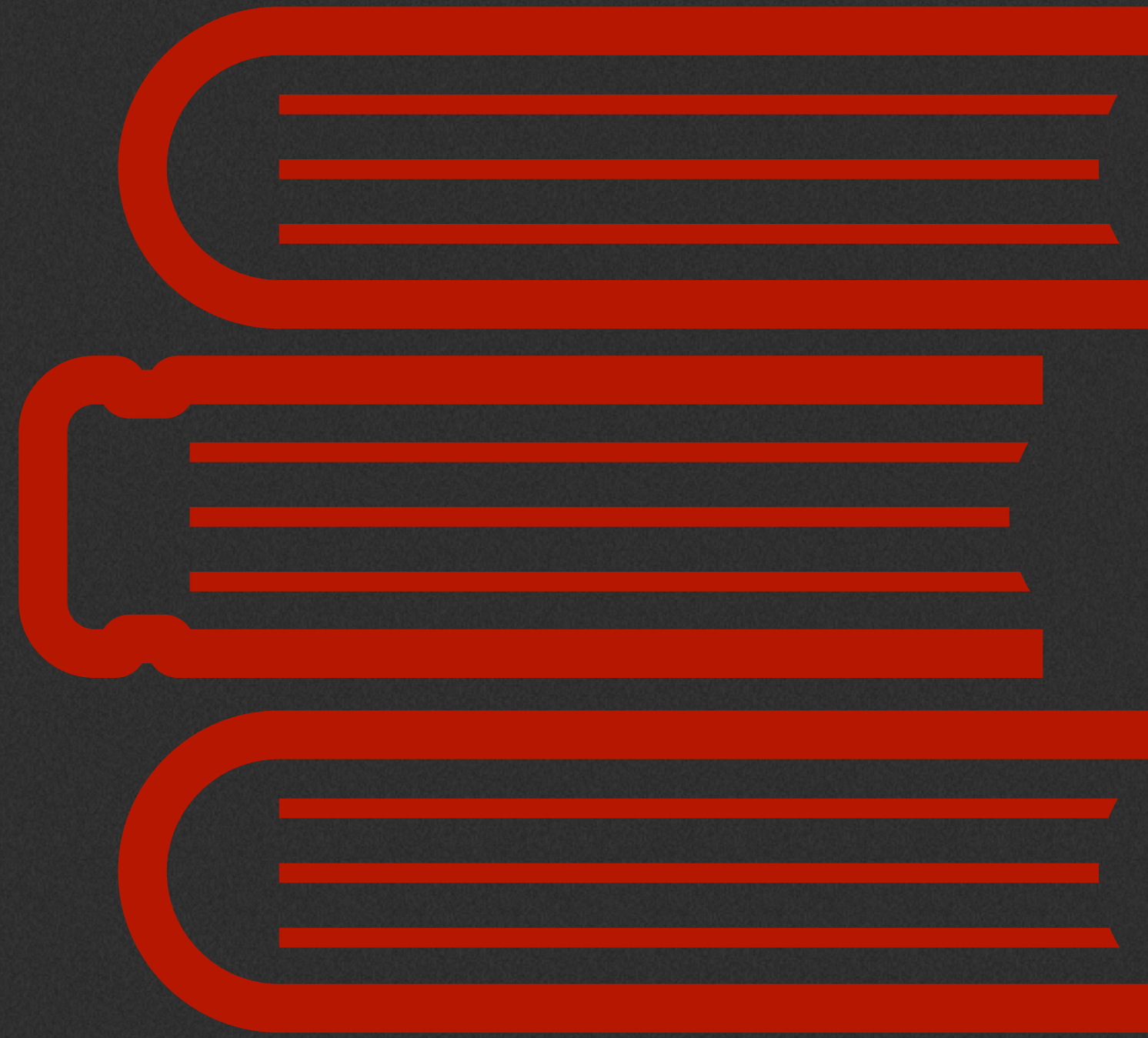


2-1. **Memory** and false reality

...when truth exists...

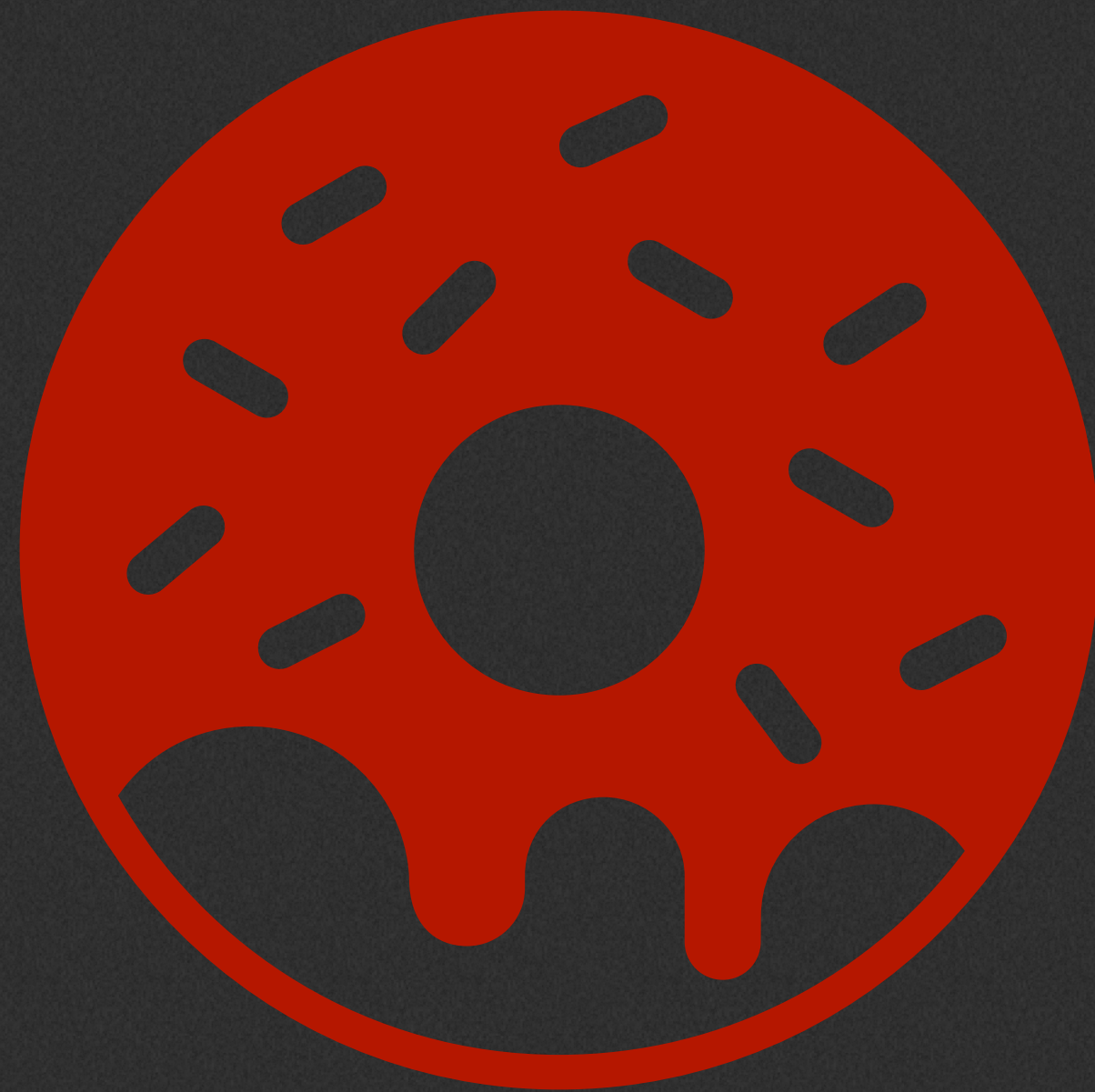


MEMORIES



“...bring the **past** up to date,”

“In no case would it have been possible, once the deed was done, to prove that any **falsification** had taken place.”



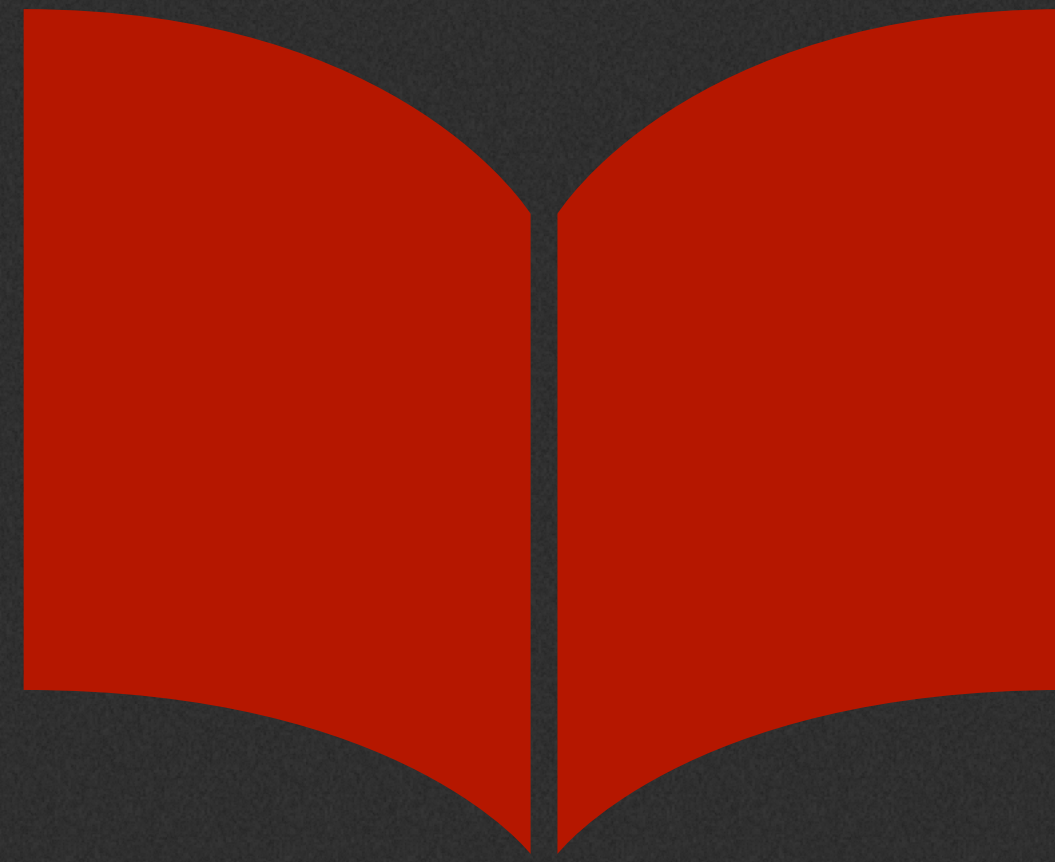


Past

Present

Future





“this was **concrete evidence**, [...] a fragment of the **abolished past**, like a fossil bone which turns up in the wrong stratum and destroys a geological theory.”

2-2. Shared Memory

...when men do not live alone...

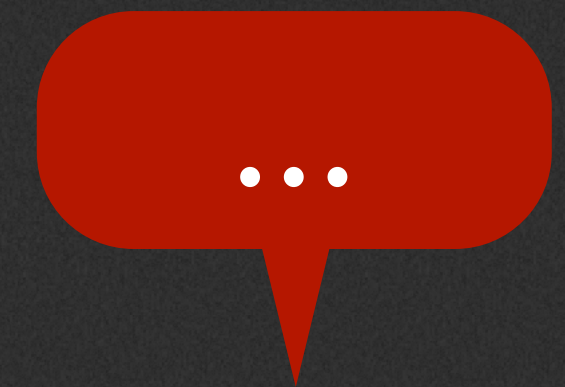




“Was life better **before** the
Revolution than it is now?”

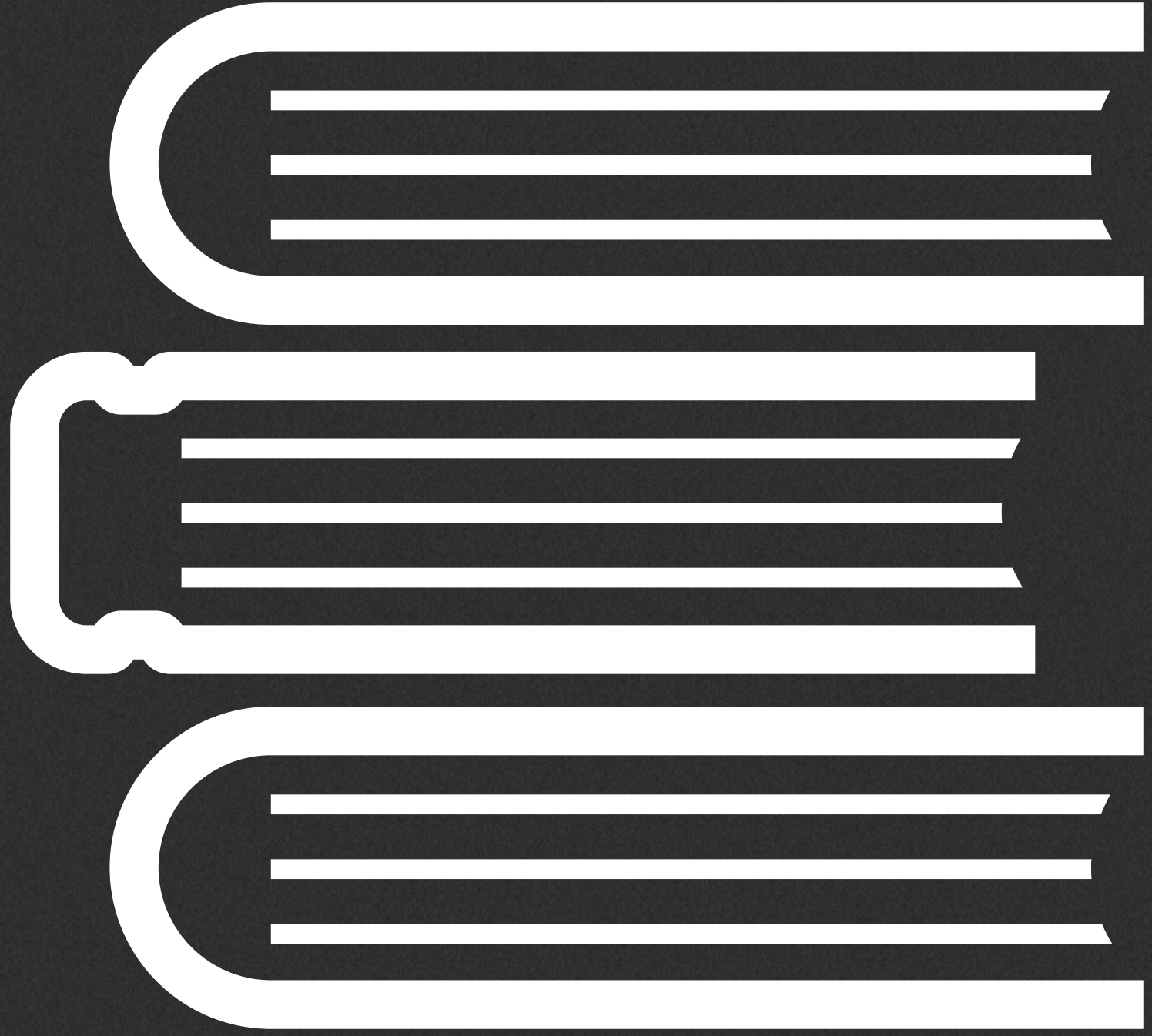
“...capitalists, [...] who were rich and powerful,”

“London was [...] a **dark, dirty, miserable** place where hardly anybody had enough to eat”



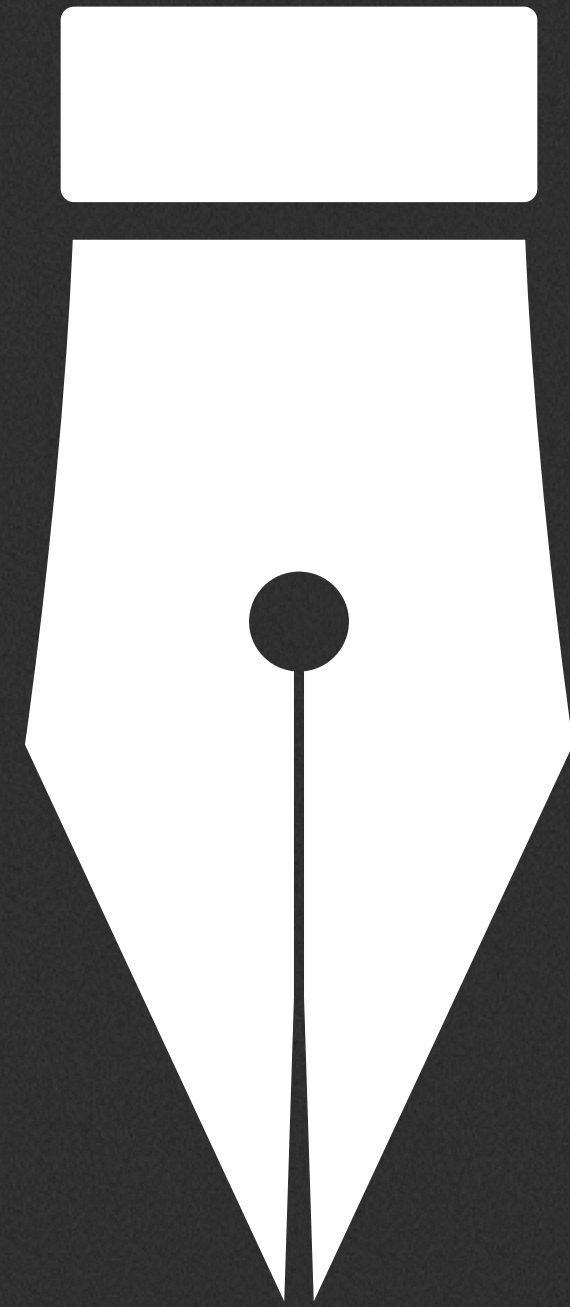
3. Language, Memory, and the Diary

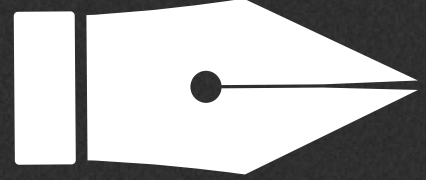




“He was a lonely ghost uttering a **truth** that nobody would ever hear.”

“It was not by making yourself heard but by **staying sane** that you carried on the **human heritage.**”





“To the future or to the past, to a time when thought is free, when men are different from one another and do not live alone—to a time when truth exists and what is done cannot be undone.”

1-1. Language and Diversity

1-2 Language and symbolism

2-1 Memories and false reality

2-2. Shared memory

3. the Diary

“From the age of **uniformity**,
from the age of **solitude**,
from the age of **Big Brother**,
from the age of **doublethink**—

Greetings!”